

Property Investor Report



March 2021

NATIONAL RECOGNITION FOR OUR LEADER

A clear vision for her company, a passion for industry improvement, community responsibility and sheer hard work is reaping rewards



Starting her real estate career in 2002 with a small franchise office in the inner northern suburbs of Brisbane, Laura our Managing Director couldn't predict the 20-year journey that has led to receiving one of the industry's highest honours - 'Most Influential Woman in the Property Market'.

RealEstate.com.au's annual AREA Awards recognises outstanding achievement in the Australian Real Estate profession.

"This award is about celebrating the exceptional women in the property industry, recognising their individual contribution through outstanding leadership, mentorship, and service and marketing excellence. At their core, the winner of this award represents a culture of courage and innovation as they drive change within the industry."

Laura's efforts both in building her business to an exceptional standard and empowering women in the industry has led to this worthy acknowledgement. But Laura doesn't look upon this as just a personal success - rather a recognition of female property managers across the nation.

"I am truly humbled by this award, which I accept on behalf of all property managers – most of whom are women – whose tireless work help property owners achieve their investment goals, while assisting tenants make a home for themselves."

Laura also recognises the valuable contribution that her team has made to the success of Solutions Property Managment. "I have full confidence in my amazing team to continue to provide the highest standards of service to our clients. This allows me to direct some of my energies towards my role as REIQ Board Director, championing industry improvement, and supporting worthwhile community causes such as Domestic and Family Violence awareness among property managers."

So where to from here?

Laura believes that lack of adequate training among property managers is the major factor for client disatisfaction, staff burn-out, and a lack of consumer confidence in the industry. She hopes that the attention gained from this award will help agency principals understand the need to funnel more resources into professional training for their PM teams.

And among the beneficiaries will be you, the property investor - in professional, hassle-free representation.



FEBRUARY LEASING REPORT

After a few months of unpredictable fluctuations in rental prices, the market in our trade areas (outer Brisbane suburbs) seems to have stabilised and we are starting to see patterns.

Houses are attracting the most attention, with 4-bedroom family homes in the \$350 - \$450 price bracket seeing the most demand with dozens of groups at each property viewing. Rent prices for new tenancies have risen 5%-10% as compared to the previous tenancy.

Units and townhouses are less in demand, with prices remaining stable or rising under 5% between tenancies.

Office Vacancy Rate: 0.28%



Domestic & Family Violence Awareness

As part of our commitment to increasing DFV awareness, we have created a new page on our website.

Festuring information and links to assist victims of Domestic & Family Violence; as well as practical advice for owners and tenants on DFV tenancy laws, this page is a handy resource for anyone who needs to know about DFV as it relates to rental properties.

Visit our new page and let us know what you think:

https://www.solutionsproperty.com.au/domestic-family-violence/

"Not Now, Not ever, Together."

IMPORTANT DATES

DISBURSEMENTS

Wed 3rd Mar Wed 10th Mar Wed 17th Mar Wed 24th Mar Wed 31st Mar

STATEMENT

Thurs 1st April

OFFICE HOLIDAYS EASTER

Closed Fri 2nd April to Mon 5th April



ARE YOU READY???

NEW SMOKE ALARM LAWS take effect in just 10 months!

If your property is not 2022 compliant by January 1st, you will not be permitted to place new tenants in your property or even renew the lease.

Don't wait for smoke alarm prices to go through the roof - ACT NOW

https://www.qfes.qld.gov.au/community-safety/smokealarms/Pages/sold-leased-properties.aspx

